



Counties: Marengo, AL



2000 Total Population	22,539
2000 Group Quarters	193
2008 Total Population	21,645
2013 Total Population	21,103
2008 - 2013 Annual Rate	-0.51%



2000 Households	8,767
2000 Average Household Size	2.55
2008 Households	8,790
2008 Average Household Size	2.44
2013 Households	8,688
2013 Average Household Size	2.41
2008 - 2013 Annual Rate	-0.23%
2000 Families	6,280
2000 Average Family Size	3.08
2008 Families	6,224
2008 Average Family Size	2.99
2013 Families	6,090
2013 Average Family Size	2.97
2008 - 2013 Annual Rate	-0.43%



2000 Housing Units	10,127
Owner Occupied Housing Units	68.6%
Renter Occupied Housing Units	18.0%
Vacant Housing Units	13.4%
2008 Housing Units	10,552
Owner Occupied Housing Units	66.5%
Renter Occupied Housing Units	16.8%
Vacant Housing Units	16.7%
2013 Housing Units	10,688
Owner Occupied Housing Units	64.8%
Renter Occupied Housing Units	16.5%
Vacant Housing Units	18.7%

Median Household Income

2000	\$26,872
2008	\$30,440
2013	\$32,731

Median Home Value

2000	\$53,778
2008	\$77,569
2013	\$81,010

Per Capita Income

2000	\$15,308
2008	\$17,430
2013	\$18,892

Median Age

2000	36.3
2008	38.3
2013	39.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Marengo, AL

**2000 Households by Income**

Household Income Base	8,788
< \$15,000	33.1%
\$15,000 - \$24,999	14.5%
\$25,000 - \$34,999	11.3%
\$35,000 - \$49,999	13.2%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	6.7%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	0.7%
\$200,000+	0.8%
Average Household Income	\$38,764

2008 Households by Income

Household Income Base	8,790
< \$15,000	29.0%
\$15,000 - \$24,999	15.2%
\$25,000 - \$34,999	10.5%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	17.0%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	5.0%
\$150,000 - \$199,999	1.3%
\$200,000+	0.9%
Average Household Income	\$42,660

2013 Households by Income

Household Income Base	8,688
< \$15,000	26.9%
\$15,000 - \$24,999	14.8%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	12.9%
\$50,000 - \$74,999	17.9%
\$75,000 - \$99,999	8.9%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	1.3%
\$200,000+	1.1%
Average Household Income	\$45,589

2000 Owner Occupied HUs by Value

Total	6,944
<\$50,000	45.8%
\$50,000 - 99,999	35.3%
\$100,000 - 149,999	10.1%
\$150,000 - 199,999	4.6%
\$200,000 - \$299,999	2.7%
\$300,000 - 499,999	0.8%
\$500,000 - 999,999	0.0%
\$1,000,000+	0.6%
Average Home Value	\$73,538

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,786
With Cash Rent	79.7%
No Cash Rent	20.3%
Median Rent	\$209
Average Rent	\$206

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Marengo, AL



2000 Population by Age

Total	22,539
0 - 4	6.8%
5 - 9	8.2%
10 - 14	8.4%
15 - 19	7.8%
20 - 24	5.3%
25 - 34	11.6%
35 - 44	14.4%
45 - 54	13.1%
55 - 64	9.8%
65 - 74	7.8%
75 - 84	4.8%
85+	2.0%
18+	71.5%

2008 Population by Age

Total	21,645
0 - 4	7.0%
5 - 9	7.1%
10 - 14	7.2%
15 - 19	7.0%
20 - 24	5.9%
25 - 34	11.8%
35 - 44	12.7%
45 - 54	14.5%
55 - 64	11.8%
65 - 74	7.8%
75 - 84	4.9%
85+	2.3%
18+	74.4%

2013 Population by Age

Total	21,103
0 - 4	6.9%
5 - 9	6.9%
10 - 14	7.1%
15 - 19	6.9%
20 - 24	5.8%
25 - 34	11.2%
35 - 44	11.9%
45 - 54	14.4%
55 - 64	13.5%
65 - 74	8.0%
75 - 84	5.0%
85+	2.5%
18+	74.9%

2000 Population by Sex

Males	46.9%
Females	53.1%

2008 Population by Sex

Males	47.3%
Females	52.7%

2013 Population by Sex

Males	47.5%
Females	52.5%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Marengo, AL

**2000 Population by Race/Ethnicity**

Total	22,539
White Alone	47.3%
Black Alone	51.7%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.2%
Some Other Race Alone	0.3%
Two or More Races	0.5%
Hispanic Origin	1.0%
Diversity Index	51.8

2008 Population by Race/Ethnicity

Total	21,645
White Alone	45.1%
Black Alone	53.6%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.4%
Two or More Races	0.6%
Hispanic Origin	1.3%
Diversity Index	52.2

2013 Population by Race/Ethnicity

Total	21,103
White Alone	43.8%
Black Alone	54.7%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.3%
Some Other Race Alone	0.5%
Two or More Races	0.6%
Hispanic Origin	1.6%
Diversity Index	52.5

**2000 Population 3+ by School Enrollment**

Total	21,621
Enrolled in Nursery/Preschool	1.0%
Enrolled in Kindergarten	2.0%
Enrolled in Grade 1-8	14.6%
Enrolled in Grade 9-12	6.5%
Enrolled in College	2.8%
Enrolled in Grad/Prof School	0.5%
Not Enrolled in School	72.6%

2008 Population 25+ by Educational Attainment

Total	14,241
Less than 9th Grade	9.9%
9th - 12th Grade, No Diploma	18.1%
High School Graduate	37.5%
Some College, No Degree	17.6%
Associate Degree	4.9%
Bachelor's Degree	7.6%
Graduate/Professional Degree	4.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Marengo, AL

**2008 Population 15+ by Marital Status**

Total	17,042
Never Married	26.9%
Married	54.2%
Widowed	9.8%
Divorced	9.1%

**2000 Population 16+ by Employment Status**

Total	16,849
In Labor Force	52.4%
Civilian Employed	47.7%
Civilian Unemployed	4.6%
In Armed Forces	0.2%
Not in Labor Force	47.6%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	88.6%
Civilian Unemployed	11.4%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	89.5%
Civilian Unemployed	10.5%

2000 Females 16+ by Employment Status and Age of Children

Total	9,215
Own Children < 6 Only	7.3%
Employed/in Armed Forces	3.9%
Unemployed	0.7%
Not in Labor Force	2.6%
Own Children < 6 and 6-17 Only	5.9%
Employed/in Armed Forces	2.8%
Unemployed	0.5%
Not in Labor Force	2.6%
Own Children 6-17 Only	20.5%
Employed/in Armed Forces	12.3%
Unemployed	0.7%
Not in Labor Force	7.5%
No Own Children < 18	66.3%
Employed/in Armed Forces	22.3%
Unemployed	1.9%
Not in Labor Force	42.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Marengo, AL

**2008 Employed Population 16+ by Industry**

Total	7,831
Agriculture/Mining	3.6%
Construction	5.7%
Manufacturing	24.5%
Wholesale Trade	2.5%
Retail Trade	12.0%
Transportation/Utilities	5.9%
Information	0.7%
Finance/Insurance/Real Estate	4.2%
Services	36.9%
Public Administration	3.8%

2008 Employed Population 16+ by Occupation

Total	7,831
White Collar	46.3%
Management/Business/Financial	7.5%
Professional	17.9%
Sales	10.1%
Administrative Support	10.9%
Services	15.8%
Blue Collar	37.9%
Farming/Forestry/Fishing	1.8%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	6.9%
Production	15.1%
Transportation/Material Moving	8.6%

**2000 Workers 16+ by Means of Transportation to Work**

Total	7,955
Drove Alone - Car, Truck, or Van	78.9%
Carpooled - Car, Truck, or Van	15.1%
Public Transportation	1.0%
Walked	2.6%
Other Means	1.0%
Worked at Home	1.4%

2000 Workers 16+ by Travel Time to Work

Total	7,955
Did Not Work at Home	98.6%
Less than 5 minutes	5.2%
5 to 9 minutes	14.3%
10 to 19 minutes	32.6%
20 to 24 minutes	10.4%
25 to 34 minutes	15.7%
35 to 44 minutes	4.1%
45 to 59 minutes	6.7%
60 to 89 minutes	4.8%
90 or more minutes	4.6%
Worked at Home	1.4%
Average Travel Time to Work (in min)	25.5

2000 Households by Vehicles Available

Total	8,767
None	14.4%
1	33.7%
2	33.5%
3	14.2%
4	3.0%
5+	1.3%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Marengo, AL

**2000 Households by Type**

Total	8,767
Family Households	71.6%
Married-couple Family	48.4%
With Related Children	22.8%
Other Family (No Spouse)	23.2%
With Related Children	16.2%
Nonfamily Households	28.4%
Householder Living Alone	26.5%
Householder Not Living Alone	1.9%

Households with Related Children	39.1%
Households with Persons 65+	28.1%

2000 Households by Size

Total	8,767
1 Person Household	26.5%
2 Person Household	31.6%
3 Person Household	17.8%
4 Person Household	14.2%
5 Person Household	6.5%
6 Person Household	2.2%
7+ Person Household	1.2%

2000 Households by Year Householder Moved In

Total	8,767
Moved in 1999 to March 2000	13.3%
Moved in 1995 to 1998	24.4%
Moved in 1990 to 1994	17.3%
Moved in 1980 to 1989	16.3%
Moved in 1970 to 1979	13.8%
Moved in 1969 or Earlier	14.8%
Median Year Householder Moved In	1991

**2000 Housing Units by Units in Structure**

Total	10,127
1, Detached	61.3%
1, Attached	1.1%
2	3.1%
3 or 4	2.5%
5 to 9	1.7%
10 to 19	0.7%
20+	1.6%
Mobile Home	27.9%
Other	0.2%

2000 Housing Units by Year Structure Built

Total	10,127
1999 to March 2000	3.5%
1995 to 1998	10.5%
1990 to 1994	9.0%
1980 to 1989	18.4%
1970 to 1979	18.4%
1969 or Earlier	40.3%
Median Year Structure Built	1975

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Marengo, AL

Top 3 Tapestry Segments

1.	Rural Bypasses
2.	Rooted Rural
3.	Southern Satellites



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$11,142,687
Average Spent	\$1,267.65
Spending Potential Index	47
Computers & Accessories: Total \$	\$1,097,733
Average Spent	\$124.88
Spending Potential Index	52
Education: Total \$	\$5,451,494
Average Spent	\$620.19
Spending Potential Index	45
Entertainment/Recreation: Total \$	\$20,180,324
Average Spent	\$2,295.83
Spending Potential Index	62
Food at Home: Total \$	\$26,608,872
Average Spent	\$3,027.18
Spending Potential Index	62
Food Away from Home: Total \$	\$17,577,788
Average Spent	\$1,999.75
Spending Potential Index	58
Health Care: Total \$	\$25,081,891
Average Spent	\$2,853.46
Spending Potential Index	70
HH Furnishings & Equipment: Total \$	\$10,405,605
Average Spent	\$1,183.80
Spending Potential Index	51
Investments: Total \$	\$3,478,566
Average Spent	\$395.74
Spending Potential Index	39
Retail Goods: Total \$	\$146,734,159
Average Spent	\$16,693.31
Spending Potential Index	61
Shelter: Total \$	\$68,164,808
Average Spent	\$7,754.81
Spending Potential Index	50
TV/Video/Sound Equipment: Total \$	\$7,439,304
Average Spent	\$846.34
Spending Potential Index	59
Travel: Total \$	\$8,598,498
Average Spent	\$978.21
Spending Potential Index	52
Vehicle Maintenance & Repairs: Total \$	\$5,297,926
Average Spent	\$602.72
Spending Potential Index	61

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.